

WHY SKIN IS AGING AT AN ACCELERATED RATE

Uncover what's happening beneath the surface and how to restore your youth.

SURFACE SYMPTOMS

Do you notice any of the following?

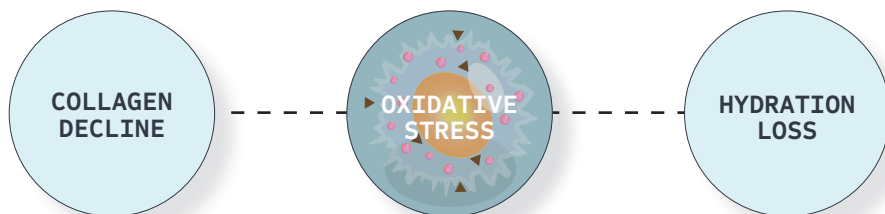
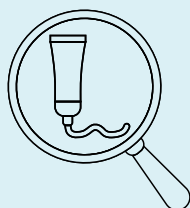
- ☐ Fine lines or wrinkles
- ☐ Dryness or tightness
- ☐ Dullness
- ☐ Loss of firmness or increased laxity
- ☐ Rough texture
- ☐ Discoloration or uneven skin tone

WHAT'S HAPPENING BENEATH THE SURFACE

As we age, collagen and elastin production naturally slows down while oxidative stress and inflammation work together to break down collagen faster than it can be rebuilt.

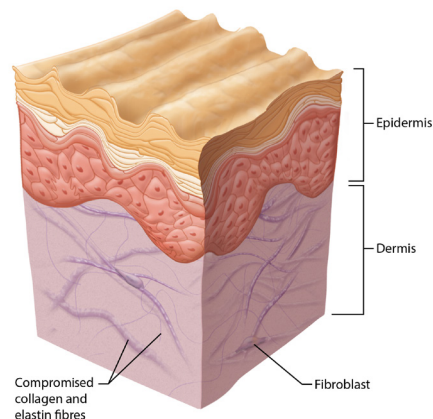
This is known as Oxidative Aging™. It causes the skin to lose firmness and elasticity, making fine lines and wrinkles more noticeable.

The good news? Up to 90% of how your skin ages is within your control through daily protection and consistent care.

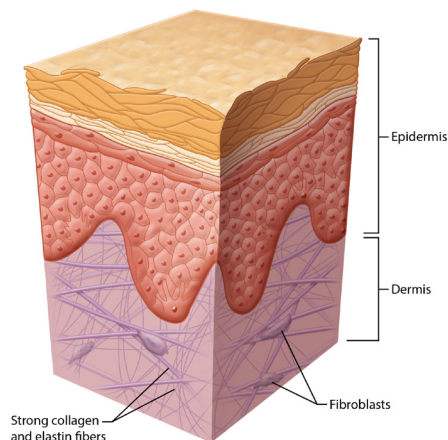


What products are you using that target the concerns you checked off on the list above?

AGED SKIN



YOUTHFUL SKIN



AGING SKIN

The moment we're born, the aging process begins. Genetics play only a small role in how we age. You can take control.

REJUVENATE YOUR SKIN IN 4 STEPS

1. L-ASCORBIC ACID & MATRIXYL[®] SYNTHÉ' 6[®] PEPTIDE



PRODUCT:

EverActive C & E[®] + Peptide

PURPOSE OF INGREDIENTS:

Strengthens skin structure and reduces the appearance of wrinkles. Defends against oxidative stress and inflammation.

2. AMINO ACID BLEND & EXO-P[™]



PRODUCT:

Alumienc A.G.E.[®]

PURPOSE OF INGREDIENTS:

Prevents glycation, targets sallow skin and crosshatched wrinkles. Protects skin from pollution and against the damaging effects of oxidative stress.

3. RETINOL



PRODUCT:

Retinol Resurfacing Serum

PURPOSE OF INGREDIENTS:

Smooths texture and evens skin tone. Targets the effects of oxidative stress by enhancing cell turnover.

A KEY CONTRIBUTOR: OXIDATIVE AGING[™]

The ozone layer is thinning, leading to increased exposure to free radicals from UV rays.

This added exposure, combined with environmental and lifestyle stressors (sleep, blue light, pollution, etc.), weakens the skin's resilience, allowing damage to occur faster than the body can repair it.



PRO AT HOME:

Use Aqua Infusion Mask 1 x per week to maximize your routine.

4. ZINC OXIDE, ELIX-IR[™] & PHYSAVIE[®]

PRODUCT:

Sheer Hydration Broad Spectrum SPF 40

PURPOSE OF INGREDIENTS:

Shields skin from UVA and UVB rays. Protects against the damaging effects of oxidative stress, HEV and IR-A rays to combat accelerated aging.



WHY BREAKOUTS KEEP COMING BACK

Uncover what's happening beneath the surface and how to clarify your skin.



SURFACE SYMPTOMS

Do you notice any of the following?

- ☐ Frequent breakouts
- ☐ Oily shine
- ☐ Clogged pores
- ☐ Cysts, nodules or scarring
- ☐ Blemish marks (PIH)
- ☐ Inflammation

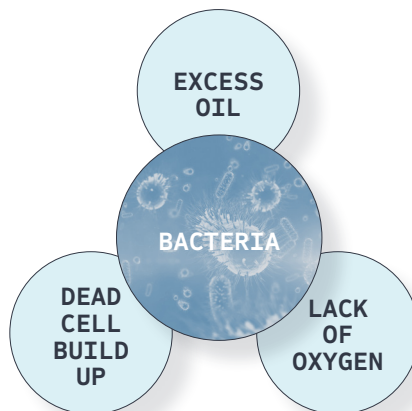
WHAT'S HAPPENING BENEATH THE SURFACE

With blemish-prone skin, oil glands produce excess sebum and pores become clogged. This congestion acts like a magnet for acne-causing *C. acnes*, which thrives in oxygen-deprived environments.

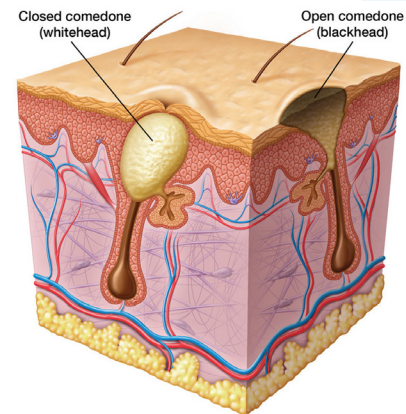
This leads to blemishes, redness, post-inflammatory hyperpigmentation (PIH) and textural damage. Oxidative stress worsens sebaceous activity and contributes to inflammation, making blemishes more inflamed and slower to heal.



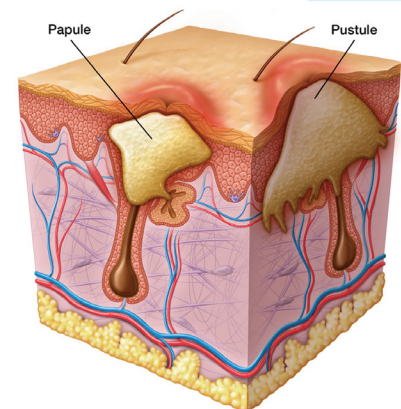
What products are you using that target the concerns you checked off on the list above?



NON-INFLAMMATORY ACNE



INFLAMMATORY ACNE



BLEMISH-PRONE SKIN

Blemishes typically present themselves (and are most common) in the teenage years, but many adults also develop the condition.



CLARIFY YOUR SKIN IN 4 STEPS



1. SALICYLIC ACID & OLIGOPEPTIDE-10

PRODUCT:

Acne Balancing Serum

PURPOSE OF INGREDIENTS:

Reduces the appearance of blemishes and manages bacteria.



2. RETINOL

PRODUCT:

Retinol Resurfacing Serum

PURPOSE OF INGREDIENTS:

Enhances cell turnover to support textural repair and pigment reduction.



3. RESVERATROL

PRODUCT:

HydraClarite

PURPOSE OF INGREDIENTS:

Exhibits sustained antibacterial effects against *C. acnes*, inhibiting bacterial growth over time versus immediately. Defends against oxidative stress that worsens PIH.

A KEY CONTRIBUTOR: HORMONES

Androgens are hormones present in both males and females. They trigger sebum (oil) production, which has a thick, sticky texture. This excess oil plays a major role in acne formation.

As hormone levels fluctuate throughout life, breakouts can appear at any age — from the teenage years to post-menopause. Managing the triggers that lead to acne can help keep it under control.



PRO AT HOME:

Use Refining Clay Mask 1 x per week to maximize your routine.

4. ZINC OXIDE, NIACINAMIDE & EXO-P™

PRODUCT:

Clear Shield Broad Spectrum SPF 42 (Oil Free)

PURPOSE OF INGREDIENTS:

Shields skin from UVA and UVB rays as well as pollution. Reduces inflammation. Defends against oxidative stress that worsens PIH.



WHY YOUR SKIN FEELS SENSITIVE

Uncover what triggers redness and how to calm sensitivity.



SURFACE SYMPTOMS

Do you notice any of the following?

- ☐ Redness on cheeks, nose or chin
- ☐ Visible blood vessels or flushing
- ☐ Stinging or irritation
- ☐ Tightness or dryness
- ☐ Flare-ups with heat or spicy food
- ☐ Blemishes

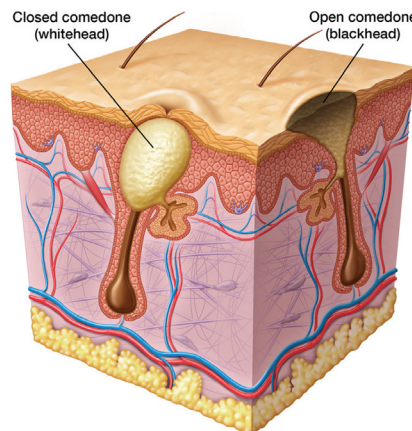
WHAT'S HAPPENING BENEATH THE SURFACE

Rosacea is a chronic skin condition characterized by facial flushing, redness, visible blood vessels, and sometimes blemishes. In this state, the skin's barrier becomes compromised and cannot fully defend itself from daily stressors.

Excess oil, Demodex mites, pollution, heat, and UV rays can all trigger flare-ups.

This daily environmental stress increases oxidative stress, further intensifying redness and sensitivity, potentially leading to more severe stages of rosacea.

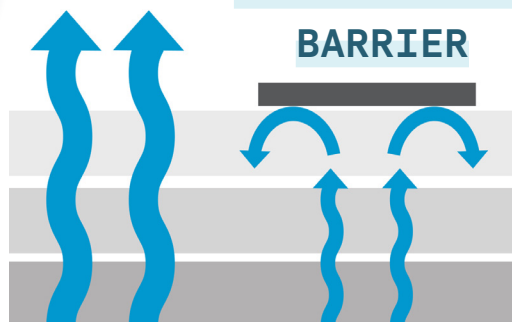
ROSACEA



TEWL

Trans Epidermal Water Loss

HYDROLIPIDIC BARRIER



FREE
RADICAL
DAMAGE

DEMODEX
MITES

SLOW CELL
TURNOVER



What products are you using that target the concerns you checked off on the list above?

REDNESS-PRONE SKIN

Redness-prone skin is most often seen in fair-skinned individuals, typically between the ages of 30 and 50. While it is more common in women, it can be more aggressive for men.



REDUCE REDNESS IN 4 STEPS

1. L-ASCORBIC ACID

PRODUCT:

EverActive C & E® + Peptide

PURPOSE OF INGREDIENTS:

Defends against daily environmental stressors and supports redness reduction through oxidative stress defense.



2. PIPERONYL GLUCOSE & HINOKITIOL

PRODUCT:

Calm-R®

PURPOSE OF INGREDIENTS:

Reduces the appearance of redness by repairing blood vessel formation. Manages bacteria.



3. COPPER PEPTIDE & LOW MOLECULAR WEIGHT HYALURONIC ACID

PRODUCT:

HydraCalm

PURPOSE OF INGREDIENTS:

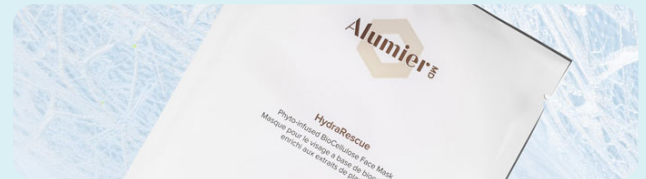
Supports skin barrier repair, reduces inflammation and hydrates from within.



A KEY CONTRIBUTOR: IMPAIRED SKIN BARRIER

While the exact cause of rosacea is unknown and triggers vary from person to person, most have one thing in common — heat. Spicy foods, UV rays, heaters, and alcohol can all increase warmth within the skin, leading to redness and flare-ups.

Strengthening the skin's barrier helps it become more tolerant and less reactive to daily stressors, helping to reduce the cycle of inflammation and the impact of oxidative stress.



PRO AT HOME:

Use HydraRescue BioCellulose Face Mask 1 x per week to maximize your routine.

4. ZINC OXIDE, NIACINAMIDE & EXO-P™

PRODUCT:

Clear Shield Broad Spectrum SPF 42 (Oil Free)

PURPOSE OF INGREDIENTS:

Shields skin from UVA and UVB rays as well as pollution. Reduces inflammation. Defends against oxidative stress that worsens PIH.



WHY DISCOLORATION AND UNEVEN SKIN TONE APPEAR

Uncover what's happening beneath the surface and how to fade stubborn discoloration



SURFACE SYMPTOMS

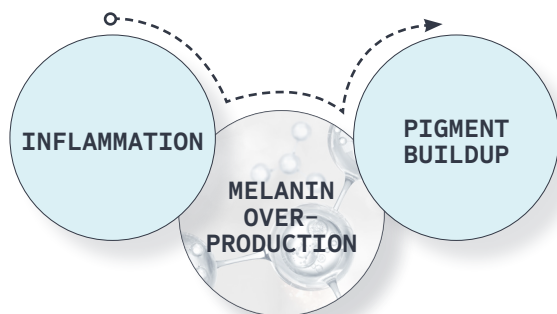
Do you notice any of the following?

- ☐ Dark spots or photodamage
- ☐ Uneven tone
- ☐ Dull complexion
- ☐ Post-inflammatory hyperpigmentation
- ☐ Post-inflammatory erythema
- ☐ Melasma

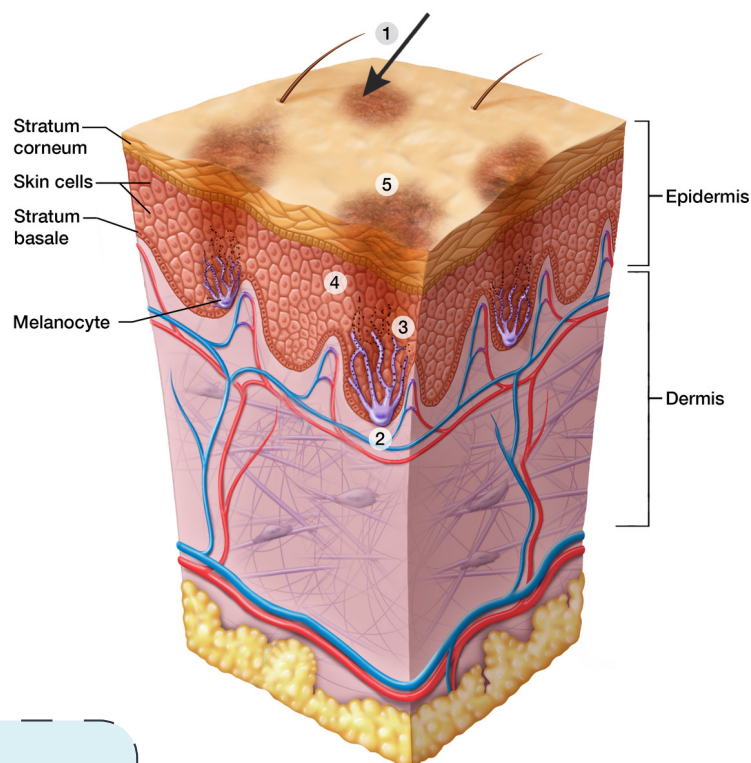
WHAT'S HAPPENING BENEATH THE SURFACE

Your skin has special cells called melanocytes that act like a pigment factory. When your skin is exposed to sunlight, heat, oxidative stress or inflammation, it sends a signal to make more melanin (colour) to protect you.

The pigment rises to the surface like tiny umbrellas shielding your DNA. When this process goes into overdrive (from oxidative stress or inflammation) it can leave behind stubborn and lingering discoloration.



HYPERPIGMENTATION



What products are you using that target the concerns you checked off on the list above?

DISCOLORED SKIN

Melanin plays an important role in the skin. It's what gives colour to our skin, hair, and the iris of our eyes. Regulating excess melanin production and protecting the skin from future damage should be an ongoing part of every skincare routine.



FADE DISCOLORATION IN 4 STEPS

1. L-ASCORBIC ACID



PRODUCT:

EverActive C & E[®] + Peptide

PURPOSE OF INGREDIENTS:

Targets redness and discoloration. Helps to break the oxidative cycle that keeps pigmentation active.



2. ARBUTIN

PRODUCT:

Intellibright[®] Complex

PURPOSE OF INGREDIENTS:

Reduces the onset of new discolouration and uneven skin tone.



3. RETINOL

PRODUCT:

Retinol Resurfacing Serum

PURPOSE OF INGREDIENTS:

Supports textural repair and pigment reduction. Enhances cell turnover to reduce the damaging effects of oxidative stress.

A KEY CONTRIBUTOR: INFLAMMATION

When the skin is exposed to stressors like sunlight, pollution, or even lack of sleep, it creates unstable molecules called "free radicals." These damage skin cells and cause inflammation, which is the body's way of trying to repair itself. Over time, this inflammation can overstimulate pigment-producing cells, leading to dark spots or uneven skin tone. A weakened skin barrier caused by inflammation makes it harder for the skin to recover, which is why discoloration can be persistent.



PRO AT HOME:

Use Enzymatic Peel 1 x a week to maximize your routine.

4. ZINC OXIDE, NIACINAMIDE & EXO-P[™]

PRODUCT:

Clear Shield Broad Spectrum SPF 42 (Oil Free)

PURPOSE OF INGREDIENTS:

Shields skin from UVA and UVB rays as well as pollution. Reduces inflammation which is essential in breaking the oxidative cycle.



WHY EYES & LIPS SHOW AGING FIRST

Uncover how to renew and refresh the delicate skin around your eyes and lips.



SURFACE SYMPTOMS

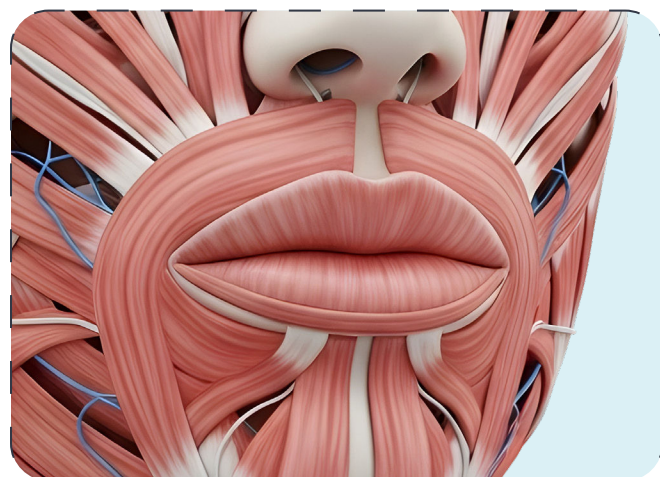
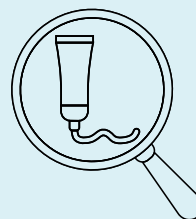
Do you notice any of the following?

- ☐ Dark circles
- ☐ Puffiness
- ☐ Fine lines and wrinkles
- ☐ Sagging skin
- ☐ Crepey texture and dryness
- ☐ Skin sensitivities

WHAT'S HAPPENING BENEATH THE SURFACE

The skin around your eyes and lips is the thinnest on the face and has few to no oil glands to help maintain hydration. Because this skin is so delicate, oxidative stress from UV, screens, pollution, and blinking accelerates visible aging here first.

Over time, collagen and circulation slow, leading to shadows, creasing, and a tired look around the eyes, while the lips become drier and less defined.



What products are you using that target the concerns you checked off on the list above?

EYES AND LIPS

Strengthening and supporting these areas with targeted skincare helps keep them smooth, firm, and youthful-looking.



REJUVENATE EYES AND LIPS IN 4 STEPS

1. MATRIXYL[®] SYNTHÉ' 6[®] PEPTIDE

PRODUCT:

Eye Rescue Pads

PURPOSE OF INGREDIENTS:

Reduces the appearance of fine lines and puffiness. Provides structural support.



2. RETINOL

PRODUCT:

Retinol Eye Gel

PURPOSE OF INGREDIENTS:

Enhances cell turnover to support the reduction of fine lines, wrinkles and discoloration around the eyes.



3. PEPTIDES & SOFT-FOCUS LIGHT REFLECTORS

PRODUCT:

AluminEye[®]

PURPOSE OF INGREDIENTS:

Reduces the appearance of puffiness, dark circles, fine lines and crepiness around the eyes. Targets oxidative stress and provides structural support.



A KEY CONTRIBUTOR: MUSCLE WEAKNESS

The muscles around your eyes and mouth are some of the most active on your face. They move every time you smile, squint, or speak. Over time, this constant motion, along with natural muscle weakening, can lead to fine lines and a loss of firmness in these delicate areas.

As the supporting muscles lose tone, skin and fat can shift slightly, making the eyes appear tired and lips look thinner or less defined.



PRO AT HOME:

Use Enzymatic Peel on the lips, 1 x a week for 1-2 minutes, followed by LipBoost to maximize your routine.

4. CELLFIE[®], HA FILLING SPHERES & PALMITOYL TRIPEPTIDE-1

PRODUCT:

LipBoost

PURPOSE OF INGREDIENTS:

Provides instant and accumulative smoothing, hydration and plumping. Targets oxidative stress.

